

Media Times Limited
Financial Statements For The Period Ended
Consolidated Accounts
31 Mar 2021

DIRECTORS' REPORT

The Directors of **Media Times Limited** ("MTL" or "the Company") are pleased to present their report to the members along with the un-audited financial statements of the Company for the Nine Months ended March 31, 2021.

Financial Overview

The Company during nine months period of this financial year reported an after tax loss of Rs.73.2 million as compared to a loss of Rs. 56.2 million in corresponding period last year. The turnover has been decreased to Rs. 80.6 million as compared to Rs. 125.6 million in corresponding period last year. The cost of production reduced to Rs. 91 million as compared to Rs. 119 million in the corresponding period last year.

The detailed results of the Company for the period under review are disclosed in the financial statements accompanying this report; however highlights for the period are as follows:

For The Nine Months And Quarter Ended

| | Three months ended Jan – Mar 2021 | Jan – Mar 2020 | Nine months ended Jul – Mar 2021 | July – Mar 2020 |
|-------------------------|--|---------------------------|---|----------------------------|
| | (Rupees in Millions) | | | |
| Turnover | 28.8 | 40.1 | 80.6 | 125.56 |
| Cost of production | (22.7) | (38.6) | (91.2) | (118.96) |
| Gross Profit/ (Loss) | 6.12 | 2.3 | (10.6) | 6.60 |
| Administrative expenses | (13.1) | (12.8) | (38.8) | (46.91) |
| Other operating income | 1.8 | 2.3 | 6.1 | 24.18 |
| Finance cost | (10.5) | (10.5) | (29.1) | (38.15) |
| Net loss | (15.7) | (19.3) | (73.23) | (56.19) |

Earnings per Share:

The earnings per share for the period ended March 31, 2021 is Rs (0.41) as compared to Rs (0.31) for previous year's corresponding period.

Future Prospects:

Increasing competitive environment, inflation, volatility of consumer demand will remain a challenge for the business. The management of the company is confident that by creating new revenue streams and advancement in technology, the company would be able to produce mark able results in future. Management of the Company is fully committed in achieving excellence in all fields of its operations and maintaining the high standards of quality that Media Times is known for, both in terms of its products as well as its operational practices.

The composition of the Board of Directors and sub committees shall be changed in due course of time as per deadlines provided in new code of Corporate Governance.

Acknowledgements

The Management would like to place on record its appreciation for the support of Board of Directors, regulatory authorities, shareholders, customers, financial institutions, suppliers and dedication & hard work of the staff and workers.

For and on behalf of the Board of Directors

Lahore
26 April 2021

Director

Shehryar Ali Taseer
Chief Executive Officer

MEDIA TIMES LIMITED
STATEMENT OF FINANCIAL POSITION
AS AT 31 Mar 2021

| | | (Un-Audited) 31 Mar 2021 | (Audited) 30 June 2020 |
|---|-------------|--------------------------------|------------------------------|
| | <i>Note</i> | (Rupees) | |
| ASSETS | | | |
| <u>NON CURRENT ASSETS</u> | | | |
| Property, plant and equipment | 4 | 202,544,027 | 218,482,439 |
| Intangibles | | 575,984 | 776,130 |
| Long term deposits | | 6,868,807 | 6,868,807 |
| | | 209,988,818 | 226,127,376 |
| <u>CURRENT ASSETS</u> | | | |
| Trade debts | | 59,575,711 | 45,546,646 |
| Advances, prepayments and other receivables | | 3,275,870 | 1,495,035 |
| Advance income tax - net | | 4,049,405 | 5,254,216 |
| Cash and bank balances | | 2,408,607 | 3,469,448 |
| | | 69,309,594 | 55,765,345 |
| TOTAL ASSETS | | 279,298,412 | 281,892,721 |
| EQUITY AND LIABILITIES | | | |
| <u>Share capital and reserves</u> | | | |
| Authorized share capital 210,000,000 ordinary shares of Rs. 10/- each. | | 2,100,000,000 | 1,800,000,000 |
| Issued, subscribed and paid up capital | | 1,788,510,100 | 1,788,510,100 |
| Share premium reserve | | 76,223,440 | 76,223,440 |
| Accumulated loss | | (2,783,230,689) | (2,709,565,176) |
| Total Equity | | (918,497,149) | (844,831,636) |
| <u>NON CURRENT LIABILITIES</u> | | | |
| Long term financing | 5 | 385,326,807 | 264,614,697 |
| Deferred Liabilities | | 22,136,550 | 20,034,591 |
| | | 407,463,357 | 284,649,288 |
| <u>CURRENT LIABILITIES</u> | | | |
| Trade and other payables | 6 | 459,207,858 | 545,414,283 |
| Contract liability | | 10,541,031 | 4,848,425 |
| Mark-up accrued | | 244,189,965 | 217,576,898 |
| Short term borrowings | | 48,000,000 | 48,000,000 |
| Current maturity of non-current liabilities | | - | - |
| Liabilities against assets subject to finance lease | | 28,393,349 | 26,235,463 |
| | | 790,332,203 | 842,075,069 |
| Total Liabilities | | 1,197,795,560 | 1,126,724,357 |
| Contingencies and commitments | 7 | - | - |
| | | 279,298,412 | 281,892,721 |

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

Lahore:

Chief Financial Officer

Chief Executive

Director

MEDIA TIMES LIMITED
INCOME STATEMENT
FOR THE PERIOD ENDED 31 Mar 2021

| | Jul-Mar 2021 | Jul-Mar 2020 (Rupees) | Jan-Mar 2021 | Jan-Mar 2020 |
|---|---------------------|-----------------------------|---------------------|---------------------|
| Turnover - net | 80,599,763 | 125,560,873 | 28,814,567 | 40,896,137 |
| Cost of production | <u>(91,226,062)</u> | <u>(118,956,135)</u> | <u>(22,690,739)</u> | <u>(38,580,576)</u> |
| Gross Profit/(Loss) | (10,626,299) | 6,604,738 | 6,123,828 | 2,315,561 |
| Administrative expenses | (38,778,324) | (46,914,838) | (13,071,675) | (12,799,942) |
| Other expenses | - | - | - | - |
| Finance cost | (29,116,652) | (38,145,917) | (10,515,603) | (10,505,074) |
| Other income | 6,064,759 | 24,181,400 | 1,778,233 | 2,297,953 |
| Loss before taxation | (72,456,517) | (54,274,617) | (15,685,218) | (18,691,502) |
| Taxation | (776,778) | (1,883,413) | (432,218) | (613,442) |
| Loss after taxation | (73,233,295) | (56,158,030) | (16,117,436) | (19,304,945) |
| Loss per share - basic and diluted | (0.41) | (0.31) | (0.09) | (0.11) |

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

Lahore:

Chief Financial Officer

Chief Executive

Director

MEDIA TIMES LIMITED
STATEMENT OF COMPREHENSIVE INCOME
FOR THE PERIOD ENDED 31 Mar 2021

| | <u>Jul-Mar 2021</u> | <u>Jul-Mar 2020</u> |
|--|-------------------------|-------------------------|
| | (Rupees) | |
| Loss after taxation | (73,665,513) | (56,158,030) |
| Other comprehensive income | | |
| Remeasurement of defined benefit liability | - | |
| Related tax impact | - | - |
| Total comprehensive loss for the period | (73,665,513) | (56,158,030) |

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

Lahore:

Chief Financial Officer

Chief Executive

Director

MEDIA TIMES LIMITED
CONDENSED STATEMENT OF CHANGES IN EQUITY (UN-AUDITED)
FOR THE PERIOD ENDED 31 Mar 2021

| | Share capital | Capital reserves | Revenue reserve | Total |
|--|----------------------|-------------------|------------------------------|----------------------|
| | | Share premium | Unappropriated profit/(loss) | |
| (Rupees) | | | | |
| Balance at 01 July 2019 | 1,788,510,100 | 76,223,440 | (2,606,334,042) | (741,600,502) |
| Loss for the period | - | - | (56,158,029) | (56,158,029) |
| Other comprehensive loss for the period - restated | - | - | - | - |
| Total comprehensive loss - | - | - | (56,158,029) | (56,158,029) |
| Balance at 31 March 2020 | 1,788,510,100 | 76,223,440 | (2,662,492,071) | (797,758,531) |
| Loss for the period | - | - | (53,861,023) | (53,861,023) |
| Other comprehensive loss for the period - restated | - | - | 6,787,918 | 6,787,918 |
| Total comprehensive loss | - | - | (47,073,105) | (47,073,105) |
| Balance at 30 June 2020 | 1,788,510,100 | 76,223,440 | (2,709,565,176) | (844,831,636) |
| Loss for the period | - | - | (73,665,513) | (73,665,513) |
| Other comprehensive loss for the period | - | - | - | - |
| Total comprehensive loss | - | - | (73,665,513) | (73,665,513) |
| Balance as at 31 March 2021 | 1,788,510,100 | 76,223,440 | (2,783,230,689) | (918,497,149) |

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

Lahore: Chief Financial Officer

Chief Executive

Director

MEDIA TIMES LIMITED
CONDENSED INTERIM CASH FLOW STATEMENT (UN-AUDITED)
FOR THE PERIOD ENDED 31 Mar 2021

| | <i>Note</i> | Jul-Mar 2021 | Jul-Mar 2020 |
|---|-------------|----------------------|------------------|
| (Rupees) | | | |
| <u>Cash flow from operating activities</u> | | | |
| Cash used in operations | 8 | (111,112,674) | 857,771 |
| Finance cost paid | | (345,699) | (372,698) |
| Taxes paid | | (4,185) | (560,833) |
| Net cash used in operating activities | | (111,462,559) | (75,760) |
| <u>Cash flow from investing activities</u> | | | |
| Fixed capital expenditure | | (15,005,938) | (320,000) |
| Sale proceeds of property, plant and equipment | | 4,695,545 | 2,725,686 |
| Net cash generated from/(used in) investing activities | | (10,310,393) | 2,405,686 |
| <u>Cash flow from financing activities</u> | | | |
| Receipt/(Repayment) of long term finances-Net | | 120,712,110 | 458,000 |
| Receipt from long term deposit | | - | - |
| Repayment of short term borrowings | | - | - |
| Repayment of lease | | - | - |
| Net cash generated from financing activities | | 120,712,110 | 458,000 |
| Net Increase/ (decrease) in cash and cash equivalents | | (1,060,841) | 2,787,926 |
| Cash and cash equivalents at the beginning of the period | | 3,469,448 | 588,218 |
| Cash and cash equivalents at the end of the period | | 2,408,607 | 3,376,144 |

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

Lahore:

Chief Financial Officer

Chief Executive

Director

MEDIA TIMES LIMITED
NOTES TO THE CONDENSED INTERIM FINANCIAL INFORMATION (UN-AUDITED)
FOR THE PERIOD ENDED 31 Mar 2021

1 The Company and its operations

Media Times Limited ("the Company") was incorporated in Pakistan on 26 June 2001 as a private limited company and was converted into public limited company on 06 March 2007. The Company is listed on Pakistan Stock Exchange. The registered office of the Company is located at 41-N, Industrial Area, Gulberg II, Lahore. The Company is primarily involved in printing and publishing daily English and Urdu news papers in the name of "Daily Times" and "AajKal" respectively.

2 Basis of preparation

Statement of compliance

This condensed interim financial information has been presented in condensed form in accordance with the requirements of the International Accounting Standard (IAS) 34 - Interim Financial Reporting and provisions of and the directives issued under the Companies Act, 2017. In case where requirements of Companies Act 2017 differ, the provisions of or directives issued under the Companies Act, 2017 or directives issued by Securities and Exchange Commission of Pakistan (SECP) have been followed.

This condensed interim financial information is being submitted to the shareholders as required by section 237 of the Companies Act, 2017 and the Listing Regulations of Pakistan Stock Exchange. This condensed interim financial information does not include all the information required for annual financial statements and should be read in conjunction with audited financial statements of the Company, for the year ended 30 June 2020.

Judgements and estimates

In preparing this condensed interim financial information, management make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates. The significant judgements made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the financial statements as at and for the year ended 30 June 2020.

Functional and presentation currency

This condensed interim financial information is presented in Pakistan Rupees which is also the Company's functional currency.

3 Significant accounting policies

The accounting policies applied in this condensed interim financial information are the same as those applied in the Company's financial statements as at and for the year ended 30 June 2020.

| | | 31 March 2021 | 30-Jun 2020 |
|--|-------|--------------------|--------------------|
| (Rupees) | | | |
| 4 Property, plant and equipment | | | |
| Operating assets | 4.1 | 202,544,027 | 218,482,439 |
| | | <u>202,544,027</u> | <u>218,482,439</u> |
| 4.1 Operating assets | | | |
| Owned and leased assets: | | | |
| Opening net book value | | 218,482,439 | 267,951,455 |
| Additions / transfers during the period | 4.1.1 | 15,005,938 | 320,000 |
| | | <u>233,488,377</u> | <u>268,271,455</u> |
| Disposal during the period -NBV | | (2,649,179) | (2,185,686) |
| Depreciation for the period | | (28,295,172) | (48,083,022) |
| Impairment for the period/year | | - | - |
| Write off during the period / year | | - | 479,692 |
| Closing net book value | | <u>202,544,027</u> | <u>218,482,439</u> |
| 4.1.1 Break-up of additions/transfers | | | |
| Leasehold Improvements | | 13,261,938 | - |
| Office equipment | | - | 320,000 |
| Computers | | 1,744,000 | - |
| | | <u>15,005,938</u> | <u>320,000</u> |

5 Long term finances

This represents loan obtained from WTL Services (Private) Limited . This loan is repayable in January 2022. This is an unsecured loan and carries mark-up at the rate of three months KIBOR plus 300 basis points per annum (30 June 2020: three months KIBOR plus 300 basis points per annum).

6 Trade and other payables

Trade and other payables include balance amounting to Rs 28.4 million (June 2020: Rs 28.52 million) payable to associated undertakings.

7 Contingencies and commitments

There has been no significant change in the status of commitments and contingencies as reported in preceding annual audited financial statements of the Company for the year ended 30 June 2020.

| | 31 March 2021 | 31 March 2020 |
|---|----------------------|-------------------|
| | (Rupees) | |
| 8 Cash used in operations | | |
| Loss before taxation | (73,665,513) | (54,274,616) |
| Adjustment for non-cash charges and other items: | | |
| Depreciation | 28,199,480 | 36,098,772 |
| Amortization of intangibles | 200,145 | 200,145 |
| Gain on disposal of operating fixed assets | (2,150,821) | (1,890,463) |
| Provision for doubtful receivables - Net | 8,939,055 | (6,113,003) |
| Retirement benefits | 6,849,569 | 5,380,042 |
| Finance cost | 29,116,653 | 38,145,917 |
| Loss before working capital changes | (2,586,432) | 17,546,795 |
| Effect on cash flow due to working capital changes: | | |
| Stores and spares | | 54,433 |
| Trade debts | (22,968,120) | (25,400,897) |
| Advances, prepayments and other receivables | (1,780,835) | (14,086,151) |
| Trade and other payables | (83,777,287) | 22,863,591 |
| Long term deposits | - | (120,000) |
| Net cash used in operation | (111,112,674) | 857,771 |
| 9 Related party transactions | | |

The related parties comprise associated companies, related group companies, directors of the Company, companies where directors also hold directorship, and key management employees. Significant transactions with related parties are as follows:

| | 31 March 2021 | 31 March 2020 |
|----------------------------|------------------|------------------|
| | (Rupees) | |
| Associates | | |
| Building Rent | - | 11,671,830 |
| Sale of goods and services | 582,000 | 332,885 |

All transactions with related parties have been carried out on commercial terms and conditions.

10 Segment reporting

Segment information is presented in respect of the Company's business. The primary format, business segment, is based on the Company's management reporting structure.

Segment results, assets and liabilities include items directly attributable to a segment as well as those that can be allocated on a reasonable basis.

Segment capital expenditure is the total cost incurred during the period to acquire segment assets that are expected to be used for more than one year.

The Company's operations comprise of the following main business segments:

- Print media which comprises of "Daily Times" and "AajKal" being the Daily English and Urdu newspapers respectively.
- Electronic media comprises of "Business Plus", and "Zaiqa" being the two satellite channels.

Segment revenues and results

Following is an analysis of the company's revenue and results by reportable segment:

| | Print Media | Electronic Media | Total |
|---|--------------|------------------|--------------|
| | (Rupees) | | |
| For the period ended 31 March 2021 | | | |
| Turnover - net | 80,599,763 | - | 80,599,763 |
| Loss before taxation | (58,468,042) | (13,988,475) | (72,456,517) |
| For the period ended 31 March 2020 | | | |
| Turnover - net | 125,560,873 | - | 125,560,873 |
| Loss before taxation | (43,029,381) | (11,245,235) | (54,274,617) |

Segment assets and liabilities

Assets and liabilities allocated to reportable segments are as follows:

As at 31 March 2021

| | Print Media | Electronic Media | Total |
|--|-------------|------------------|--------------------|
| Segment assets for reportable segments | 256,166,144 | 19,082,862 | 275,249,006 |
| Unallocated corporate assets | | | 4,049,406 |
| Total assets as per balance sheet | | | 279,298,412 |

| | | | |
|---|-------------|-------------|----------------------|
| Segment liabilities | 192,584,265 | 134,813,104 | 327,397,369 |
| Unallocated segment liabilities | | | 870,398,190 |
| Total liabilities as per balance sheet | | | 1,197,795,559 |

As at 30 June 2020

| | | | |
|--|-------------|------------|--------------------|
| Segment assets for reportable segments | 290,351,920 | 33,900,634 | 324,252,554 |
| Unallocated corporate assets | | | 5,770,684 |
| Total assets as per balance sheet | | | 330,023,238 |

| | | | |
|---|-------------|-------------|----------------------|
| Segment liabilities | 267,007,047 | 172,230,127 | 439,237,174 |
| Unallocated segment liabilities | | | 688,544,595 |
| Total liabilities as per balance sheet | | | 1,127,781,769 |

11 Taxation

The provision for taxation for the period ended 31 March 2021 has been made on an estimated basis.

| | 31 March 2021 | 31 March 2020 |
|--|---------------------|---------------------|
| 12 Loss per share - basic & diluted | | (Rupees) |
| Loss after taxation attributable to ordinary share holders -Rupees | <u>(73,665,513)</u> | <u>(56,158,030)</u> |
| Weighted average number of ordinary shares - Numbers | <u>178,851,010</u> | <u>178,851,010</u> |
| Loss per share - Basic & diluted Rupees | <u>(0.41)</u> | <u>(0.31)</u> |

There is no dilution effect on the basic EPS as the company has no such commitments.

13 Financial risk management

The Company's financial risk management objectives and policies are consistent with those disclosed in the audited annual financial statements of the Company as at and for the year ended 30 June 2020.

14 Date of authorization for issue

This un-audited condensed financial information for the period ended 31 March 2021 was authorized for issue on ----- by the Board of Directors of the Company.

Lahore:

Chief Financial Officer

Chief Executive

Director